

LATIN AMERICAN BURKENROAD REPORTS
Faculty Seminar
September 6 – 10, 2004

PARTICIPANTS

IESA Faculty

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Tulane University MBA Students

Shuqiang “Mack” Feng
John Keller
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Other Contributors

Moises Benavides, Administrative Coordinator, IDB, Monterrey, Mexico

Monday, September 6:

9:00 – 9:15	Introduction and goals for the week	John Trapani Pamela Shaw
	Assignment of topics (1) strategies for selecting small and medium size enterprises, (2) strategies for information gathering for reports of SMEs (3) strategies for measuring the impact of the Latin American Burkenroad Reports	Pamela Shaw Topic group leaders
9:15 - 10:30	Using MICROSOFT Sharepoint for writing and reviewing reports	Pamela Shaw
	The well-written report	David Sprinkle
10:30 - 10:45	Break	
10:45 - 12:30	The well-written report	David Sprinkle
12:30	Lunch	
1:45 – 3:15	Burkenroad Reports on Project Financings	Henrique Gherzi
3:15 - 3:30	Break	
3:30 – 5:00	Burkenroad Reports on Project Financings	Henrique Gherzi

Dinner (on your own)

