

LATIN AMERICAN BURKENROAD REPORTS

Faculty Seminar

April 20 – April 23, 2004

PARTICIPANTS

IESA Faculty

Henrique Ghersi, BURKENROAD Program Director

Edixa Aguilera

Luis Boggiano

Manuel Goncalves

ITESM Faculty

Daniel Moska, BURKENROAD Program Director

Mario Rocha,

Miguel Moreno

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Maria Lorena Gutierrez, BURKENROAD Program Director

Javier Serrano

Jose Maria del Castillo

Francisco Azuero

Tulane University Faculty

John Trapani

Paul Spindt

Pamela Shaw

Other Contributors

Moises Benavides, Administrative Coordinator, IDB, Monterrey, Mexico

Julie Sullivan, Research Editor, U.S. BURKENROAD Reports

Barbara Yates, Administrative Assistant, Goldring Institute for International Business

Tuesday, April 20:

9.00 – 9:15	Introduction and goals for the week	John Trapani Pamela Shaw
	Group assignments (1) strategies for selecting small and medium size enterprises, (2) strategies for information gathering for reports of SMEs (3) strategies for measuring the impact of the Latin American Burkenroad Reports	Pamela Shaw
9:15 - 10:30	Capital Budgeting and Stock Market Case	Daniel Moska Mario Rocha Miguel Moreno
10.30 - 10:45	Break	
10.45 - 12:30	Capital Budgeting and Stock Market Case	Daniel Moska Mario Rocha Miguel Moreno
12.30	Lunch	
1:45 – 3:15	Financial restructuring case	Henrique Ghersi
3.15 - 3:30	Break	
3:30 – 5:00	Financial restructuring case	Henrique Ghersi

Dinner (on your own)

Wednesday, April 21:

9.00 - 10:30 Valuation Paul Spindt

10.30 - 10:45 Break

10:45 – 12:30 Valuation Paul Spindt

12.30 Lunch

1.45 – 3:15 Valuation Paul Spindt

3.15 - 3:30 Break

3:30 – 5:30 Valuation Paul Spindt

DINNER: 5:30pm Transportation will be provided.

**The Upperline Restaurant
1413 Upperline Street
New Orleans, LA 70115**

Thursday, April 22:

9.00 - 10:30	Progress update for each university including summary of (1) companies covered (2) types of reports prepared, (3) student participation, (4) website maintenance, (5) news items, (6) investment conferences, (7) feedback from investment community	Daniel Moska Maria Lorena Gutierrez Henrique Gherzi
10.30 - 10:45	Break	
10:45 – 12:30	Alternatives for financing small and medium companies in Colombia	Maria Lorena Gutierrez

Thursday, April 22 continued:

12:30	Lunch	
1:45 - 3:15	Valuation in emerging markets: experiences and lessons	Javier Serrano
3.15 - 3:30	Break	
3:30 – 5:00	Discussions led by topic groups (1) strategies for selecting small and medium size enterprises, (2) strategies for information gathering for reports of SMEs (3) strategies for measuring the impact of the Latin American Burkenroad Reports	Pamela Shaw Topic group leaders

**Reception, The Wyndham New Orleans At Canal Place
(time to be announced)**

Dinner (on your own)

Friday, April 23:

8 am – 3 pm Burkenroad Annual Investment Conference at
The Wyndham New Orleans at Canal Place